

Single window solution



M. K. Gupta
Managing Director
Gupta Power
Infrastructure Ltd.

Your view on the power Sector how you see your self in the booming Sector.

India is today one of the fastest growing Economy with a fast growing energy demand fueled by an ever increasing rate of industrialization and urbanization. The government has planned to add double the capacity to meet the demand. The broadening power demand-supply gap is also shaping enormous opportunity for private investment supported by the government policies.

According to "Indian Power Sector Analysis", a RNCOS market research report, as per the estimates, India, until 2030, will require investments worth US\$ 1250 Billion in energy infrastructure, with 76% of the investment going to power generation, transmission and distribution. These facts and figures are "optimistic" about the Indian Power Sector and its ability to support India's growth aspirations

Our Cable and Conductor Industry is the largest component of the electrical equipment sector, contributing about 25% of the turnover of the sector. As per IEEMA data in the year of the downturn the electrical equipment industry has a growth at the rate of 2.73% in 2008-2009, 1.2% in Q1 of 2009-2010 and 2.21% in Q2.

This is a forecast on growing electrical market and increase of demand for cables and conductors. Government also has assured a strong support to the industry. It will be a vital market for the private player.

How you see your self in the booming Sector.

Our key growth parameter would be customers' satisfaction innovation, quality management and constant change.

Recognizing the export turnover, the company has been conferred with a two star export house status. We want to explore and meet the emerging demand of outside market too. "if everybody is moving forward together, then success takes care of itself". Believing this dictum my team

What are the strategies and plan for cable division?

We are into full fledged cable production with ultramodern plant & machinery. The company is producing 33 kv HT Cable/LT Power Cable, Control Cable, Instrumentation cable, Mining Cable and Aerial Bunched cables. GPIL thrives to have a significant presence of its "G-Power" brand of Cables in different environmental condition in Steel plants, Power Generation and Distribution, Infrastructure Projects, Cement Plants, Oil Refinery, Gas Processing and other areas.

Our main thrust is to innovate constantly meeting the global and national market standard with new technology upgradation. We are investing for our expansion, diversification and R & D. GPIL is under the process of installing CCV for producing EHV Cables. We want a major market presence with our energy saving, power efficient G - Power brand of cable all over the globe.

We feature among the top four Conductor manufacturers in India. With our manufacturing efficiencies and sound reputation for quality, we have consolidated our position in the Conductor Industry in India and will continue to do so.

We are also receiving customers' appreciation for cables for good quality, competitive pricing and prompt delivery. Our aim is to take G-Power among the five best brands of cables in India.

Tell us about GPIL's R&D infrastructure?

GPIL has been maintaining a successful track record since last 4 decades. GPIL as BVQI certified ISO 9000:2008 company is very much conscious of maintaining quality of its product and to keep intact its market credibility and reputation. It has a fully equipped sophisticated ultramodern Laboratory inside its factory premises with separate R&D and quality control wing constantly monitoring the process. What are your diversification plans?

Acute power crisis has become most challenging task before everybody. It is therefore prudent that all concerned should rise to the occasion for accomplishing this task. We are already into Solar Power Project for which land acquisition as well as DPR is complete. Very soon we will be venturing into environmental friendly projects like Carbon trading. These are besides generalized diversification of our activities to other key manufacturing areas like Tower manufacturing, Transmission Line & Substation Design, III

cables manufacturing and Joint Venture alliances for our EPC Divn. for construction of Substation as well as EHV Line construction works on turnkey basis.

How was your business in the downturn in last one year.

Recession couldn't cast its shadow on us. We achieved more than 30% growth in turnover compared to previous year. GPIL not only maintained the profit level but also invested on high technology machineries for better quality and productivity.

Our EPC Division has successfully illuminated near about 1000 villages in Orissa with the vision of social transformation of rural India. Among other accolades we received the Outstanding Company award in 2008-9 by Hon'ble Chief Minister of Orissa Shri Naveen Patnaik.

YOU NEED TO RISE ABOVE THE ORDINARY TO EARN ACCOLADES



Raising the bar is now, a habit at PPL

The thrill of crossing the ever-rising bar has resulted in one of the most successful turnaround stories.

Today we proudly own the second largest integrated phosphatic fertilizer plant in Asia. Our brand 'Navratna' has now a large footprint on Indian soil.

As we surge ahead, we strive to carry the farming community along with us through demonstrating package of scientific practices and imparting about training additional income generating schemes.

We are proud of what we have achieved in our mission - serving farmers, saving farming.

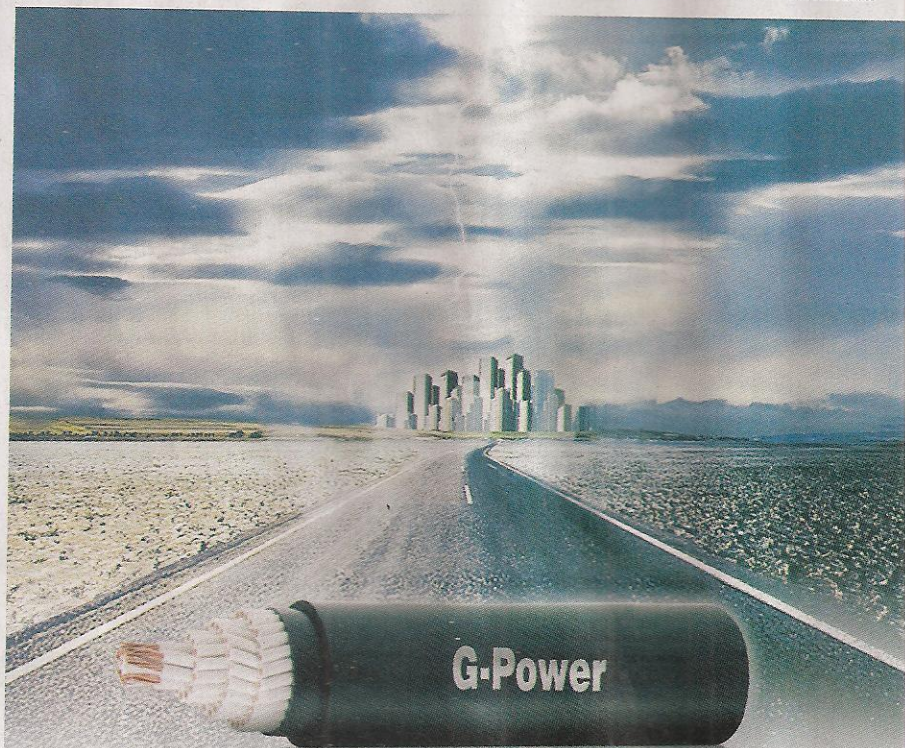
But we also realize in this mission, the bar has to be raised again and again. And in this realization, we find our motivation.



Paradeep Phosphates Limited

PANDIT JAWAHARLAL NEHRU MARG, BHUBANESWAR-751001. PHONE: 0674 2393931. FAX: 0574 239161

Define your world in a whole new way



Cable Manufacturing Range

- HT Power Cables upto 33 KV
- LT/XLPE/PVC Power Cables 1.1 KV
- Control Cables
- Instrumentation/Signal Cables
- Thermocouple Extension Cables
- Aerial Bunched Cables
- House Wiring Cables
- Fire Survival Cables
- RF Coaxial Cables
- Air Field Lighting Cables
- Mining Cables
- Special Cables
- Overhead Conductors

Forthcoming

- HT Power Cables upto 132 KV
- Elastomeric Rubber Cables
- Railway Signaling Cables

Gupta Power Infrastructure Ltd. (GPIL) is an ISO 9001:2008 certified manufacturing company providing major solution to the power sector and having a turnover exceeding Rs.700 Crores.

The company thrives to have a significant presence of its "G-POWER" brand of Cables & Conductors in different environmental conditions in Steel Plants, Power Generation, Transmission and Distribution, Infrastructure Projects, Cement Plants, Oil & Refinery, Gas Processing and Other areas.



GUPTA POWER INFRASTRUCTURE LIMITED

Web : www.guftpowers.com