

Our aim is to be among the five best cable brands in India

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What is GPIL's future business strategy?

GPIL is shortly venturing into power generation sector. Besides diversification to other manufacturing areas like tower manufacturing, transmission line and substation projects, etc. are in the pipeline for GPIL. GPIL is exploring the possibility of joint venture collaborators.

What are the various business segments contributing to GPIL's revenues? Will you witness any major change in this revenue mix?

At present manufacturing and EPC are the major contributing segments to GPIL's revenue. We foresee some changes once we enter into full fledged power generation, transmission line and substation projects.

What is the current status of your diversification into power generation? What is the investment outlay?

For our power generation diversification, land acquisition is over and the detailed project report has been submitted. As far as investment is concerned, as GPIL is a leading business house of repute having 40 years market credibility, investment of any volume in expansion plans will



not be constraint for GPIL.

Does GPIL plan to increase focus on any current business segment or enter any new areas?

GPIL will keep on exploring new avenues and areas of profit and hospitality and also environment friendly carbon credit trading. In all this, it will keep intact its focus on its core business especially conductor, cable manufacturing, project infrastructure division. Our objective is to reach out to common man thereby making life better on earth.

GPIL participated in Elecrama 2010 for the first time. How was the experience?

Undoubtedly Elecrama is the biggest convergence bringing together the national and international fraternity from the power sector. It has unfolded our business opportunity in Middle East countries, Africa, Europe and USA. It opens up the windows of the outside world for us to experience and update the new technologies of the West. My heartiest thanks go to IEEMA for providing such a dynamic platform to meet our existing and new potential customers.